# 1972

NOVEMBER 13

32nd year · issued weekly

			JANUARY	FEBRUARY
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MARCH	APRIL	MAY	JUNE	JULY
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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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#### FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . Ruth Finley, Publisher

#### WEEK ENDING FRIDAY, NOVEMBER 10, 1972

	WEEK ENDING FRIDAY, NOVEMBER 10, 1972
Thursday Nov. 9 10:00 A.M.	SPRING-SUMMER WILLI SMITH 525 SEVENTH AVENUE PRESS SHOW FOR DIGITS SHOWROOM - 19TH FLOOR By invitation. (Please note 19th floor) Contact: Laurie Belhassen, 239-4105.
Thursday Nov. 9 11:30 A.M.	PRESS SHOWING: HALSTON 550 SEVENTH AVENUE SPRING COLLECTION SHOWROOM - 14TH FLOOR By invitation. Buyers show at 3:00 P.M. By reservation. Contact: 354-6340.
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th floor, LW. 4-0454.
Thursday Nov. 9 1:00 P.M. Luncheon	BENEFIT LUNCHEON SHOW: BOY SCOUTS OF AMERICA; WALDORF-ASTORIA PIERRE CARDIN FASHIONS WOMEN'S COMMITTEE STARLIGHT ROOF Cocktail hour and "pig-in-poke" sale 11:30 A.M.; luncheon 1:00 P.M.; fashion show 2:00 P.M. Price: \$20 per person. By reservation. Contact: Boy Scouts of America, 25 West 43rd Street, WI. 7-8400.
Nov. 9	3:00 P.M., HALSTON (Buyers show), 550 Seventh Avenue, 14th floor, 354-6340.
Thursday Nov. 9 4:30 P.M.	PRESS SHOWING:  ISSEY MIYAKE FASHIONS  Spring collection designed by Issey Miyake. (Note change of show). By invitation. Thereafter by appointment. Contact: Olivier Gelbsman, 832-7100
Thursday Nov. 9- Nov. 14	SHOWING OF SPRING CARDINALI HOTEL PLAZA COLLECTION (BEVERLY HILLS, CALIF.) SUITE 501 By appointment. Contact: Mary Mamakos, PL. 9-3000, ext. 501.
Beginning Thursday Nov. 9	OPENING OF SPRING LADY MANHATTAN 1407 BROADWAY SHIRT COLLECTION SHOWROOM - 15TH FLOOR "Shirts Headline the News for 1973". Complete collection of new Spring shirts by Lady Manhattan. Continuous showings by appointment. Contact: Valerie Winter, 765-1250.
Beginning Thursday Nov. 9	OPENING OF SPRING LASSIE JUNIORS  COLLECTION  Continuous showings of coats, rainwear, toppers.  Contact: 524-9340.
Thursday Nov. 9- Nov. 17	OPENING OF SPRING MICHAEL NOVARESE HOTEL PLAZA COLLECTION (711 N.LA CIENEGA BLVD.) PRIVATE SUITE Also, Pietro Orsini collection. By appointment. Contact: PL. 9-3000.

FORMFIT ROGERS

(DIV. GENESCO)

and Margit Brandt. Showing 10:00, 11:00, 12:00, 2:00, 3:00, 4:00.

Contact: Barbara Roth or Ruth Hammer Assoc., 682-1333.

"Adventure" -- life and likes and looks for Spring '73, featuring bras, girdles,

lingerie, somebodies, homebodies, shirtbodies designed by Emilio Pucci, Vera,

SPRING 1973

COLLECTION

Thursday

Nov. 9

Nov. 17

530 FIFTH AVENUE

SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Nov. 9	SHOWING OF RESORT COLLECTION Small collection of liner	NORMAN NORELL as and wool jerseys. By appoin	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR ntment. Contact: CH4-5452.
Thursday Nov. 9- Nov. 14	COLLECTIONS Lothar, Joel Ronez, SMC (	FRENCH APPAREL CENTER (11 WEST 42ND STREET) (Societé Méditerranéene de Cons. le Worth, 354-8620 or LA. 4-26	7TH AVE. & 36TH STREET fection), Manor Danax,
Thursday Nov. 9- Nov. 14	WEAR SHOW By Absorba (in NY until D	FRENCH APPAREL CENTER (11 WEST 42ND STREET) ec. 16), Guy Majo, Humeau, Leh Christine Dennis, 354-8620;	BWAY & 34TH STREET courget. Continuous
Nov. 10	SPRING-SUMMER '73 & MEN'S BOUTIQUE By invitation. Contact:		ST. REGIS HOTEL VERSAILLES ROOM
	SUMMER COLLECTION	(109 WEST 38TH STREET) or by appointment at showroom,	
Friday Dec. 1 4:00 P.M 7:00 P.M.	BAZAAR For benefit of National H	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON) Tome Fashions League Foundation 2.00. Contact: Mavis Harcourt	345 EAST 46TH STREET n's educational
Just Issued	FALL 1973	COLOR ASSOCIATIONS OF U.S. INC. for scarves, jewelry, gloves, Ruth Maguire, MU. 5-5881.	
WEEK BEGINNING MONDAY, NOVEMBER 13, 1972			
Nov. 13	5:30 P.M., HELGA (5th sho	w), Hotel Gotham, Suite 1609,	CI. 7-2200.
Monday Nov. 13- Nov. 17		CANADIAN DEPT. IND. TRADE & COMMERCE inwear, sportswear, lingerie, Contact: John Hoffman, N.Y. Co	
Monday Nov. 13- Nov. 17	9:30, 11:00 A.M. and 2:30	GOSSARD-ARTEMIS  ywear, daywear, nightwear, lou P.M. except Nov. 13 at 11:00 nly. Contact: Mary Ann Shraky	and 2:30 only and Nov.
Monday Nov. 13- Nov. 16	MARKET WEEK SHOWS: SPRING LINGERIE Showing at 9:30, 11:00 A. Carney, 682-5580.	VASSARETTE M. and 2:30 and 3:30 P.M. Con	261 MADISON AVENUE LITTLE THEATRE ntact: Marjorie
Beginning Monday Nov. 13	SPRING '73 MISSES & JUNIOR COLLECTIONS Continuous showings. Con	PHILIPPE VENET FOR LADY PARKLEY, INC. tact: Sara Wish Rubin, 354-86	1411 BROADWAY SHOWROOM - SUITE 1785

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Nov. 13	SHOWING OF SPORTSWEAR COLLECTION Continuous showings by a		33 EAST 68TH STREET INTERNAT-4TH FLOOR 28-7177.
Monday Nov. 13- Nov. 18	umbrellas. Exhibitors: Ciccarello; Collaro Assu Matteini Marcello; Meucc Torrini Carlo; Vanessa.	MAIT  ts, leather goods, scarves, comparison of the comparison of	Bijoux G. Fiaschi; E.B.; Larioseta; ence; Ricaf; Romiti; e only. Admission
Nov. 13	EARLY SPRING HANDBAG MARI	KET OPENINGS. Contact: Mr. Le	evy, 683-6969.
Tuesday Nov. 14 8:45 A.M. Breakfast	SUIT COLLECTION First showing of Spring a	LIFESTYLE 70'S DESIGNS BY STAN HERMAN and Summer collection. By inv. Avenue, 33rd floor. Contact:	209 WEST 38TH STREET itation. Thereafter
Postponed Nov. 14	RONALD AMEY'S OPENING, OF HAS BEEN POSTPONED TO TUR	RIGINALLY SCHEDULED FOR TUES., ES., DEC. 5 AT 10:00 A.M. (see	NOV. 14 AT 10:00 A.M., pg. 4).
Tuesday Nov. 14 5:00 P.M.	CONTRACT FURNISHINGS & INTERIOR ARCHITECTURE By invitation. Contact:		280 PARK AVE. (48TH ST) ALMA DESK CO - 20TH FL.
Tuesday Nov. 14 6:15 P.M. Cocktails		BLOOMINGDALE'S  sive men's sportswear collection. Contact: Arlene Friedlande	on, designed by
Wednesday Nov. 15 9:00 A.M. Breakfast	OPENING OF "THE LINEN CLOSET" Press preview of "The Line designer and custom collection contact: Arlene Friedland	BLOOMINGDALE'S  men Closet" featuring contempora ections for bath and bedroom.  der, PL. 2-1988.	7TH FLOOR rary and traditional By invitation.
Wednesday Nov. 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Presentation of Fall and Barbetta Publicity: Eller	KASPER FOR JOAN LESLIE Holiday collection. Reservation Perl, TE. 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET Lons (\$5.95): CI 6-9171.
Wednesday Nov. 15 6:00 P.M 8:00 P.M. Cocktails- Buffet	for Children of N.Y., Inc. and NBC's "Monitor"; musi	men. Benefit Auction for Citic. Auctioneer: Dan Daniel, WAR c by Dionysius; men's fashions on. Publicity: Helen Latham,	BC's "A.MN.Y." s and other items
Wednesday Nov. 15 8:00 P.M Midnight	film and television foots portrait painted by Augus "Tallulah", by Brendan Gi of press and public relat	ABERCROMBIE & FITCH; HOLT, RINEHART & WINSTON m", a tribute to the late Tall age, 300 rare photographs, reco tus John. Celebrating publica 11. Exhibit assembled by Dona tions at Abercrombie and Fitch ic from Nov. 16 to Dec. 5. Co	lulah Bankhead, featuring ordings, and the ation of new book, ald Smith, director (Black Tie). By

DATE	WHAT'S GOING ON GIVEN BY WHERE
Thursday Nov. 16- Nov. 18	SEMI-ANNUAL MENSWEAR INTERNAT'L ASSOCIATION HOTEL AMERICANA CONVENTION AND SHOW OF CLOTHING DESIGNERS Contact: Albert Mathason, 12 So. 12th St., Phila. (19107); 215-923-0983
Friday Nov. 17 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR THE FASHION GROUP, INC. N.Y. HILTON HOTEL BREAKFAST & LUNCHEON (9 ROCKEFELLER PLAZA) BALLROOM Co-chmn: China Machado (also commentator) and Jule Campbell, Sports Illustrated. Gillis MacGil, Mannequin Agency, will make a statement on "Trends in Fashion Modeling". Breakfast: \$10.00, members; \$20.00, guests. Luncheon: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.
Monday Nov. 20 7:00 P.M.	BENEFIT: ONE HUNDRED MUSEUM OF THE 5TH AVE. & 103RD ST. YEARS OF FASHION CITY OF NEW YORK "A Century of New York Fashion" also, contemporary fashions in Qiana by DuPont. By invitation. (Tickets: \$100 each, all sold out) Co-chmn: Mrs. Bennett Cerf and Mrs. Charlotte Ford. Museum Contact: LE. 4-1672.
Tuesday Nov. 21 6:00 P.M.	
Nov. 21- Nov. 24	28TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY. Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.
Nov. 23	THANKSGIVING DAY (Thursday) - Legal Holiday
Monday Nov. 27- Dec. 1	SEMI-ANNUAL AMERICAN DESIGNER HOTEL PLAZA PRESS WEEK SHOWINGS Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.
Wednesday Nov. 29 12:30 P.M.	
Monday Dec. 4 8:45 P.M.	FUND RAISING BENEFIT N.Y. CITY BICENTENNIAL CORP. RADIO CITY MUSIC HALL FOR BICENTENNIAL (331 MADISON AVENUE)  First fund raising benefit for commemoration of the 200th anniversary of the Revolutionary War. Tickets: From \$117.76 for two (includes pre-theatre buffet (6:30 P.M.) at Tower Suite. Honorary chairman: Mayor John V. Lindsay. Co-chmn.: Mr. & Mrs. J. Clarence Davies, Jr.; Mr. & Mrs. Thomas Hoving. Contact: Mrs. Geyer, 687-4258.
Beginning Monday Dec. 4	OPENING OF SPRING COLLECTION MISS GALLERY Continuous showings.  HENRY RUTMAN FOR SHOWROOM - 10TH FLOOR Continuous showings.  Contact: 239-4768. Publicity: Stutman Assoc., 247-2662.
	PRET-A-PORTER THE WOOL BUREAU, INC. 360 LEXINGTON AVENUE PARIS REPORT Daily showings 10:00 A.M. and 2:30 P.M., by reservation. Contact: 986-6222.
Tuesday Dec. 5 10:00 A.M.	RESORT, SPRING AND RONALD AMEY  SUMMER COLLECTIONS  By invitation. (Note change of date). Contact: Helen Borger, CO. 5-7720.
Beginning Monday Dec. 11	COATS, SUITS, JACKETS FOR JUNIOR GALLERY SHOWROOM - 10TH FLOOR

### CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED

ADRI
JOHN ANTHONY
AQUANALA
ARBE IMPORTS, INC
THE ARKINS; LANVIN COUTURE
CHRISTIAN AUJARD FOR MODELIA
GEOFFREY BEENE & BOUTIQUE
BILL BLASS
BLASSPORT
OLE BORDEN FOR REMBRANDT
HOUSE OF BRANELL
ELEANOR BRENNER FOR BRENNER COUTURE
BRIGANCE WATERCLOTHES
DONALD BROOKS
CLEOPATRA BROUMAND
TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO. 4-9311
CARLYE BY SADYE WEINBERG
CASI (AL COLE/JEFFREY SIMPSON)
CLARET BY ARTHUR DOUCETTE
CLAUDIA BY GEORGE HALLEY
CONCEPT VII
O'AMSELLE BY DON SAYRES
DAVIDOW
DESIGN THAI; STAR OF SIAM
CHRISTIAN DIOR, PARIS-NEW YORK 498 Seventh Avenue, 17th floor, LO. 4-9220
NNE FOGARTY

# THESE COLLECTIONS HAVE OPENED (Continued)

SEYMOUR FOX 512 Seventh Avenue, 22nd floor, LO. 4-3246
HENRY FRIEDRICKS (CLARENDON COLLECTION). 205 West 39th Street, 13th floor, PE. 6-8867
DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor, 354-8336
GALLANT INTERNATIONAL (HERBERT GALLANT). 205 West 39th Street, 8th floor, LA. 4-7285
GAVI BY MILTON KORWIN 530 Seventh Avenue, 26th floor, LO. 3-6126
GINALA: GINESSA
GINORI
GIORGINI
GOLDWORM
NATALIE GREEN
HARMAY BY ST. AMOUR 498 Seventh Avenue, 22nd floor, PE. 6-5547
KIKI HART BY GEORGE SAMEN
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, LO. 5-6900
HIROKO
CHUCK HOWARD
HELGA HOWIE OF SAN FRANCISCO
HELGA HOWIE OF SAN FRANCISCO
ISHIO

# THESE COLLECTIONS HAVE OPENED (Continued)

DAVID CRYSTAL, INC 498 Seventh Avenue, 23rd floor, BR. 9-6560
RALPH LAUREN
LOOMTOGS BY MARIE YELJENIC 1407 Broadway, 35th floor, 594-2100
JOHN MACDOUGALL
McMULLEN
MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055
MARITA BY ANTHONY MUTO 530 Seventh Avenue, Penthouse, BR.9-6109; 524-7915
MR. BLACKWELL
MARTIERI DI ROMA
VERA MAXWELL
MIGNON BY DOROTHY FARBO 498 Seventh Avenue, 15th floor, BR. 9-5991
MISS ORIGINALA
MOUNTAIN ARTISANS (DOROTHY WEATHERFORD) 14 East 57th Street, 2nd floor, 832-7077
NANTUCKET ORIGINALS
LEO NARDUCCI AMBIANCE 530 Seventh Avenue, 29th floor, 354-0640
MICHAEL NOVARESE (L.A.) Hotel Plaza, Private Suite, PL. 9-3000
FRANK OLIVIER OF PARIS
ORIGINALA
PAGANNE BY GENE BERK 530 Seventh Avenue, 3rd floor, 736-0151
PAPILLON
EDWARD PARNES BY COSMO SIRCHIO
MOLLIE PARNIS COUTURE & BOUTIQUE 530 Seventh Avenue, 18th floor, 279-5012
THEA PORTER
POSH, INC
REBECCA; WILLI OF CALIF; WM. PEARSON 530 Seventh Ave., Sylvan Rich-9th fl., 947-8470
BEN REIG
MARY ANN RESTIVO OF GENRE
RICHARD D

#### THESE COLLECTIONS HAVE OPENED (Continued)

SAMUEL ROBERT BY GIORGIO DI SANT'ANGELO & CHESTER WEINBERG
DOMINIC ROMPOLLO
RONA DRESSES BY MARIO FORTE 498 Seventh Avenue, 21st floor, LO. 5-1025
ROYAL PARK
RUFFINWEAR LTD 838 Sixth Avenue, 2nd floor, 689-6532
GLORIA SACHS
PAT SANDLER
FERDINANDO SARMI
SARMI & SARMI BOUTIQUE 530 Seventh Avenue, 6th floor, 244-7270
SAZ
ABE SCHRADER BY BELLE SAUNDERS
KEN SCOTT LINGERIE
SEQUEL I BY BILL SMITH
JERRY SILVERMAN BY SHANNON RODGERS 530 Seventh Avenue, 17th fl., CH. 4-4940; CH. 4-7522
ADELE SIMPSON
MORTON MYLES FOR SMITH & JONES 498 Seventh Avenue, 11th floor, 594-8570
SOMETHING! BY OSCAR DE LA RENTA 550 Seventh Avenue, 3rd floor, 594-5424
SPORTCOUTURE BY FRANCESCA FOR DAMON 1410 Broadway, 12th floor, MU. 3-2467
MALCOLM STARR, INC
JOSEPH STEIN INC
NANCY STOLKIN (Beverly Hills)
TEAL TRAINA
TRIGERE
TUDOR SQUARE BY BERT GEIGER 1407 Broadway, 21st floor, 279-8120
V & J DESIGNS BY VICTOR JORIS 500 Seventh Avenue, 5th floor, BR. 9-9223
VICTORIA ROYAL
CHESTER WEINBERG
LUPE FOR WINSTON BROOKS 530 Seventh Avenue, 19th floor, 354-6810
GAY GIBSON, INC

1973			
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